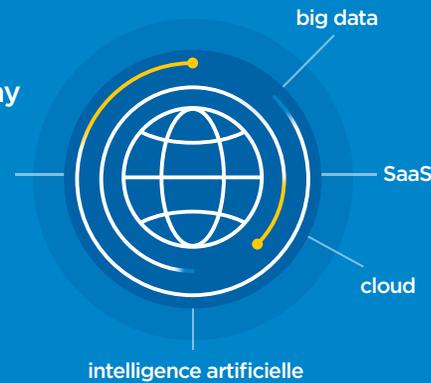


## An ecosystem updated weekly since 2011

Thanks to our tourism offices federation, you finally have a say on the software development.

Let's develop the future of tourism together.



# MYCITY

Tourism support technology



[www.mycity.travel](http://www.mycity.travel)

+41 21 566 14 15  
[contact@mycity.travel](mailto:contact@mycity.travel)

## Technology for tourist boards and tourism information centers

Through our tools, we support you to strengthen your position as a legitimate provider of tourist information and services.

## MyCity is a tourism information system and also able to analyze your tourism destination.

MyCity is both a collaborative and scalable system of data centralization.

So, tourist information is delivered at the right time, at the right place, regardless of the medium you choose.

MyCity software is based on these three pillars:

### 1. Your information

Centralize tourism information.

### 2. Spread

Spreading the tourism information

### 3. Analyze

Capture interactions with the content



## MyCity Manage

The central system uses and operates information for the different products, channels, and media.

#### ✓ Get to know your visitors better

Collect and analyze your statistics in a simplified and unified way

#### ✓ Simple and scalable implementation

Based on your needs, for large and small offices.

#### ✓ No installation required

Thanks to our cloud, you are always using the latest version of MyCity. Our unique data algorithms learn from all visitor interactions.

#### ✓ Increase interaction

Tailor your visitor's stay and holidays, no matter where they want to go.

#### ✓ A platform that offers a complete management system of the visitor trip.

Check the travel data via internet, mobile application, brochure or interactive stations and kiosks, share your information and analyze all the data.



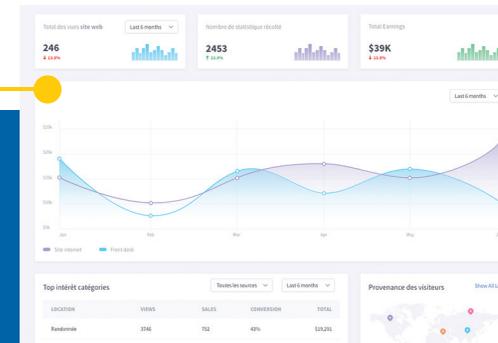
## MyCity CMS

Provide your web agency with the tools to represent you the best.

## FrontDesk

To produce custom and personalized experience to your visitors;

Collect profiles, advise and measure your visitors' data through your offices



## Analyze

To understand and captivate your visitors

Use your data to assist you in decision-making and measure your results



## MyCity API

Connect your partners so they can make use of your information and data

### Get more : POI Premium | MyCity CRM

Custom and personalized tips and advice thanks to our artificial intelligence